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3/12/21

Robert W. Runcie
Superintendent
Broward County Public Schools
600 SE Third Ave
Fort Lauderdale, FL 33301

RE: School Banner Interlocal Agreement

Dear Superintendent Runcie,

I hope this letter finds you well during these unique times. Please be advised that the City Council of Plantation discussed the enclosed interlocal agreement (ILA) governing the placement of banners at School Board properties within the City of Plantation at the 3/10/21 Council meeting and unanimously expressed their continued support. Unfortunately, our previous efforts to move the ILA to mutual execution and implementation were not successful.

It is our hope that you and the Board will reconsider this item. In addition to the ILA I have included a relevant section from School Board Policy that states in part that the subject advertising (i.e. banners) be placed "in accordance with applicable municipal/county government codes and zoning". Given the deference School Board Policy gives to municipal rules on this matter we continue to support the ILA as an appropriate mechanism to afford a compromise on this matter.

The City of Plantation remains ready to be a partner with the School Board of Broward County and hopes to find resolution with the execution of this ILA. Please do not hesitate to reach out to further dialogue on this issue.

Sincerely,

Jason Nunemaker
Chief Administrative Officer

C: City Council w/o enclosures