



The City of Plantation presents

It's a Wonderful Life

In Plantation

Holiday Parade

NOV 23 9 A.M.

Parade Route: NW 46th Ave & Broward Blvd to NW 69th Ave concluding at Plantation City Hall

For more information call the City of Plantation Parks & Recreation Department: (954) 452-2510





Plantation
the grass is greener™

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**SATURDAY
NOV 23**

9 A.M.



TITLE SPONSOR \$2,500 (1 available)

- Your company will join the City as a co-presenter of the parade
- As a co-presenter, your company name/logo will be prominently featured on all printed materials including flyers, posters, programs and electronic mailings
- Your company will receive a full page of advertising in the Parade program
- Promotion narrated by Parade Emcee highlighting organization's services and features
- Special thanks acknowledgment given as well as no less than four (4) times throughout broadcast.
- Includes organization name as co-presenter on official parade banner
- Your company banner displayed at City Hall during parade

SOLD

SILVER SPONSOR \$1,000 (5 available)

- Your company name/logo on all posters and flyers
- Your company will receive ½ page of advertising in the Parade program
- Company recognized as a Silver Sponsor at Parade by Parade Emcee no less than three (3) times throughout broadcast
- Your company banner displayed at City Hall during parade

BRONZE SPONSOR \$500 (5 available)

- Your company name/logo on posters and flyers
- Your company will receive a ¼ page of advertising in the Parade program
- Company recognized as Bronze Sponsor by Parade Emcee no less than two (2) times throughout broadcast.

Sponsorship Commitment

Sponsorship Level Selected: Title SOLD Silver _____ Bronze _____

Contact Name: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Mail application and check to:

Plantation Central Park, 9151 NW 2nd Street, Plantation, FL 33324

ATTN: Shannon Ryan

Make checks payable to the: City of Plantation

Questions? Call 954-452-2502

Or email Sryan@plantation.org



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PARTICIPANT ENTRY FORM

Application Deadline: Friday, November 8th, 2024

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PLEASE PRINT

NAME OF ORGANIZATION _____

STREET/PO BOX _____

CITY _____ STATE _____ ZIP CODE _____

REPRESENTATIVE _____

PHONE NO.(W) _____

PHONE NO.(C) _____

EMAIL ADDRESS _____

PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR ENTRY

(Example—Float featuring clowns, marching unit w/instruments, vintage vehicle etc.)

No. of Walkers _____ No. of Cars _____ No. of Trucks _____ No. of Floats _____

Other _____ How many _____

PARADE ROUTE

(Vehicles & Walkers will begin at Broward Blvd. and 441, Bands will feed in at East Acre Drive and Broward Blvd. Participant check-in opens at 8:00am)

IMPORTANT! As your entry passes through the circular drive in front of City Hall, we like to announce information about your entry & your group, business or organization. With this in mind, we request that you share information about your group below or attach a group biography (short paragraph).

PLEASE RETURN THE APPLICATION TO:

City of Plantation
9151 NW 2nd Street
Plantation, FL 33324
ATTN: Joseph Atria