



It's Doggie-Palooza Time!!

The City of Plantation Parks and Recreation Department is planning our annual Dog Expo, **Doggie-Palooza**, which will be held on Saturday, January 25th, from 10:00 a.m. until 3:00 p.m. This event will be at Happy Tails Dog Park, Seminole Park, 6600 SW 16th Street, Plantation. Past Doggie-Palooza events have been very successful, drawing crowds of over 2,000 people. We are hopeful that this year's Expo will exceed that achievement.

Doggie-Palooza is designed to provide canine owners with information on local companies' products and services. Admission for canines is free. Their human companions cost a \$2.00 per person entry fee to benefit a local non-profit rescue organization.

We are looking for local vendors and groups interested in participating in this event. Participating in the Expo is \$75.00 for vendors and \$35 for non-profit organizations. All participants will be given one six-foot table and two chairs. You must skirt your own table. Once payment is made, there will be no refunds. This event is held "**rain or shine.**"

We are also seeking donations for door prize drawings and other giveaways, so please let us know if you cannot attend but are interested in being a contributing sponsor.

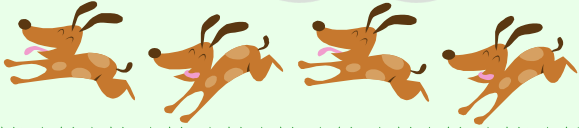
To participate, complete the enclosed application and mail it to:

City of Plantation
9151 NW 2nd Street
Plantation, FL 33324
Attn: Joseph Atria

If you have any questions or concerns, please call Joseph Atria at (954) 452-2503 or email jatria@plantation.org.

Vendor space is limited and will be based on a first-come, first-served basis. Spaces will sell out quickly. Once your application has been received, you will receive a phone call or email confirming your vendor space. A waiting list will be established.

Doggie-Palooza



A Dog Expo

Saturday, January 25, 2025

10:00 a.m. - 3:00 p.m.

Happy Tails Dog Park

Sponsorship Opportunities

Top Dog Sponsor* \$750

Two Top Dog Sponsorships available. Please call to confirm availability.
Company name or logo appears on event marketing materials
Company banner displayed at event
Full-page ad in event program (8" h x 4.75" w)
Booth space with 10' x 20' tent at event

Big Dog Sponsor* \$400

Five Big Dog Sponsorships available. Please call to confirm availability.
Company banner displayed at event
Half-page ad in event program (4" h x 4.75" w)
Booth space with 10' x 10' tent at event

**All sponsors must complete the 2025 Doggie-Palooza Application*

Sponsorship deadline is Monday, January 6th

Please call 954-452-2502 to confirm sponsorship availability.

Sponsorships are not confirmed until we have received a completed application and payment.

Sponsorships are limited and are on a first-come basis.

Although this is a rain-or-shine event, if Doggie-Palooza is rescheduled at the City of Plantation's discretion, the sponsorship will be transferred to the new date. No sponsorships will be refunded.

The City of Plantation
2025 Doggie-Palooza Application

Happy Tails Park * Saturday, January 25th * 10am - 3pm * Rain or Shine

____ I would like to be a 2025 sponsor: Sponsor Level: ____ Top Dog (\$750) ____ Big Dog (\$400)

____ For-profit: \$75 - Please enclose a check made payable to the City of Plantation

____ Non-Profit Groups: \$35 - Please enclose a check made payable to the City of Plantation and provide your 501(c)(3)

INSURANCE: Vendors bringing dogs must carry a minimum of \$1,000,000 General Liability insurance that will protect the vendor and owner (City of Plantation) from all losses and claims that may arise out of Doggie Palooza. **The City of Plantation, 400 N.W. 73rd Avenue, Plantation, FL 33317, must be named Additional Insured on all Certificates of Insurance.** Certificates of Insurance must be submitted to the Parks & Recreation Department no later than Friday, January 10, 2025.

Company Name: _____

Contact Name: _____

Phone Number: _____ Contact's Cell Number: _____

Address: _____ City: _____ Zip: _____

Email: _____ Website: _____

Product/Service Description: (grooming, boarding, pet sitting, health care, training, art/photography, pet supplies, pet apparel, etc.)

**City of Plantation, Florida
Vendor Waiver and Release**

Please read carefully before signing.

1. I wish to participate as a vendor in the Doggie Palooza (the "Event") sponsored by the City of Plantation, Florida (the "City") on January 25, 2025. I agree to abide by all the City's rules and regulations.
2. In consideration of being permitted to participate in the Event, I agree to the terms of this Waiver and Release.
3. My participation in the Event is voluntary. I know and am aware of all the dangers associated with my participation in this Event. I freely, voluntarily, and with such knowledge assume any and all risks, whether known or unknown.
4. I understand and agree to release, waive, and discharge the City and its agents, employees, elected and appointed officials, promoters, sponsors, advertisers, sales persons, photographers, and volunteers (hereinafter called "Releasees") from any and all liability for personal injury, property

damages, property theft or any other claims of any kind which relate to or arise in whole or in part from the Releasee's negligence or in any way relate to my participation in this Event. I agree not to sue the Releasees.

5. I agree not to sue the Releasees. I further agree to defend, indemnify, and hold harmless the Releasees from any and all claims, costs, expenses, damages and liabilities, including attorney's fees that the Releasees may incur as a result of my participation in the Event or in any way caused in whole or in part by the negligence of the Releasees.
6. It is my express intent that this Waiver and Release shall bind the members of my family, if I am alive, and my heirs, assigns and personal representatives if I am deceased.
7. If a court finds any portion of this Waiver and Release to be contrary to law, invalid, or unenforceable, the remainder of the Waiver and Release will remain in full force and effect.
8. Additionally, I give the City the right and permission to take and publish, reproduce, edit, exhibit, project, and/or display images or pictures of me, whether still, single, multiple, or moving, or in which I may be included in whole or in part, in color or otherwise, through any form of media (print, digital broadcast or otherwise) online or elsewhere, for advertising, marketing, publicity, archival or any other lawful purpose. I waive any right that I may have to inspect and approve the finished product that may be used or to which it may be applied now and/or in the future, whether that use is known to me or unknown. I waive any right to royalties or other compensation arising from or related to the use of the image or product.
9. I have read the above and understand the legal significance of signing this Waiver and Release, and I further agree that there are no oral representations, statements, or inducements apart from this Waiver and Release.

Name (Please Print)

Street Address

Signature

City, State, Zip

Date



City of Plantation 2025 Doggie-Palooza

Plantation
the grass is greener™

Vendor Rules & Regulations

Vendor spaces will be assigned by the Parks & Recreation Department. No substitutions.

Each vendor space will be provided one six-foot table and two chairs.

Vendors must provide their own table covering. All tables **MUST** be covered.

Vendors are responsible for the care and control of their dogs. Dogs must be confined to a well-ventilated dog cage/crate, or on a six-foot leash, and be with a handler at all times. All dogs must have proof of rabies vaccinations on site.

The only animals vendors may bring to the event are dogs. Vendors may provide information about other types of pets for adoption, but this event is open solely to domestic canines.

No chocolate candy at your booth, as it is extremely toxic to dogs.

Food items and beverages cannot be sold or given away by a non-food approved vendor.

The sale, use, or possession of alcohol is not allowed.

Games of Chance are not allowed.

All vendor activity must be confined to the allotted 10'x10' space. Vendors are not allowed in the common areas, including the walkways. Sirens, bullhorns and megaphones are not allowed to draw attention to your booth.

Each vendor is responsible for their booth, which must be staffed at all times.

Rules may be subject to change.

Vendors may begin setting up at 8 am and **MUST** be completed by 9:30 am.

This event is held "Rain or Shine"

I have read the rules and regulations for the 2025 Doggie Palooza and agree to abide by said rules and regulations.

Business/Organization Name: _____

Print Name: _____

Signature: _____ Date: _____